

Surajit Roy

Senior WordPress/PHP Developer | Custom Themes, Plugins, API Integrations & Malware Cleanup

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Professional Summary

I'm a Senior WordPress/PHP Developer with 12+ years of experience building, fixing, securing, and maintaining production WordPress websites.

I specialize in custom WordPress theme and plugin development, PHP debugging, ACF-based templates, WooCommerce fixes, CRM/API integrations, website migrations, DNS/SSL/redirect troubleshooting, malware cleanup, performance optimization, and long-term website maintenance.

I currently work remotely with US-based teams and handle business-critical WordPress sites where stability, clean fixes, clear communication, and safe production changes matter.

My approach is simple: understand the issue properly, confirm the root cause, apply the safest fix, test carefully, and explain the solution clearly.

Core Services

- WordPress bug fixing and troubleshooting
- Custom PHP, theme, and plugin development
- ACF, CPT, and custom template work
- WooCommerce fixes and enhancements
- CRM/API integrations and automation workflows
- Gravity Forms, Make.com, GoHighLevel, and form-to-CRM routing
- Website migration, DNS, SSL, and redirect troubleshooting
- Malware cleanup, Wordfence hardening, and security checks
- Performance optimization, caching, and production maintenance

Technical Skills

WordPress	Custom Themes, Custom Plugins, Hooks, Filters, CPT, ACF, Templates
Backend	PHP, MySQL, REST APIs, Webhooks, Debugging, Server-side troubleshooting
Frontend	JavaScript, jQuery, HTML, CSS, Responsive implementation
Integrations	Gravity Forms, Make.com, GoHighLevel, CRM workflows, API mapping
Ops / Production	Migrations, DNS, SSL, Redirects, Caching, Performance, Security hardening
Tools	Wordfence, NitroPack, SiteGround, Hostinger, GoDaddy, Elementor, WooCommerce

Experience

Lead Developer - CCR Growth

January 2024 - Present | United States | Remote

- Lead WordPress/PHP development, troubleshooting, production maintenance, security checks, and custom implementation work for US-based projects.
- Handle custom template changes, CRM/form integrations, hosting/DNS/SSL issues, performance checks, redirects, and urgent production fixes.
- Investigate and resolve complex WordPress issues across themes, plugins, server logs, caching layers, security tools, and third-party platforms.

Lead Web Developer - Vinci Digital Marketing

August 2017 - December 2023 | United States | Remote

- Built and maintained WordPress websites for business clients using PHP, JavaScript, jQuery, custom themes, plugins, Elementor, WooCommerce, and third-party integrations.
- Supported ongoing client requirements including bug fixes, enhancements, website updates, forms, CRM integrations, migrations, and performance-related improvements.

Software Engineer - Indus Net Technologies

December 2015 - July 2017 | Kolkata, India

- Worked on web development projects using PHP, WordPress, frontend implementation, debugging, and client/project delivery workflows.

Web Developer - Brainium Information Technologies Pvt. Ltd.

February 2015 - November 2015 | Kolkata, India

- Developed and maintained WordPress/PHP websites, implemented frontend changes, and supported client-requested fixes.

Web Developer - Simayaa Technologies

June 2013 - February 2015 | Kolkata, India

- Started professional web development career with WordPress, PHP, HTML, CSS, and JavaScript-based website work.

Selected Project Strengths

Malware cleanup and hardening: Investigated WordPress spam cloaking, malicious rewrite rules, suspicious files, bot-only behavior, Wordfence logs, and hosting-level security risk.

CRM/API automation: Implemented and debugged form-to-CRM workflows using Gravity Forms, Make.com, and GoHighLevel contact/opportunity mapping.

DNS/SSL/redirect fixes: Resolved domain redirects, HTTPS/SSL issues, DNS records, hosting-level 301 redirects, and migration-related access problems.

Custom WordPress templates: Built and updated business-critical WordPress templates using PHP, ACF/media fields, dynamic sections, and custom button logic.

Education

Sikkim Manipal University, Gangtok - Bachelor's Degree, 2010 - 2013

Nabagram Vidyapith - Higher Secondary, Science, 2005 - 2007

Languages

English - Full professional working proficiency